



REMIT TO  
201 Humboldt St  
Rochester, NY 14610-1093  
ph: (585) 287-8057  
fx: (585) 482-2515

Advertiser  
Agency  
Buyer  
Salesperson

Friends of Kelly Ayotte/Senate/Rep(79166)  
Mentzer Media (11548)  
Ally, Rambo,  
Katz - Washington DC, Washington DC  
(1179)  
ph: (202) 872-5880 , fx: (202) 872-0263x  
Political - US Senate (1077)  
15/17/3207 (553133)  
National/Political  
3207/ECR25270988

Invoice 2747867  
Inv Date 9/25/2016  
Terms Cash In Advance  
Contract 1412528  
Bill Type Standard  
Period 8/29/2016 - 9/25/2016

Mentzer Media  
210 W Pennsylvania Ave  
Suite 250  
Towson, MD 21286

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

MKAYO  
8/23/16-8/29/16 KELLY AYOTTE FOR

CO-OP/Order Type No/Normal  
Package  
Gen. Date 9/27/2016 12:46:50PM

Burlington (WVNY)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
5.0	<b>Contract Line Remarks:</b>		<b>JUDGE JUDY/JUDGE JUDY 82 Target 9 Index: 118. Nielsen: 0.8</b>						
	SPOT	4:00:00PM- 5:00:00	Per week (1), Mo	08/29/16 4:26PM (Mo)	00:30	Judge Judy	FOKA-16-TV-06H	\$30.00	
11.0	<b>Contract Line Remarks:</b>		<b>INSIDE EDITION&lt; Target 9 Index: 121. Nielsen: 0.3</b>						
	SPOT	7:30:00PM-Inside Ed	Per week (1), Mo	08/29/16 7:50PM (Mo)	00:30	INSIDE EDITION	FOKA-16-TV-06H	\$30.00	
20.0	<b>Contract Line Remarks:</b>		<b>LOCAL22NWS@7PM Target 9 Index: 111. Nielsen: 0.3</b>						
	SPOT	6:59:50PM-Local 22	Per week (1), Mo	08/29/16 7:14PM (Mo)	00:30	Local 22 News at 7P	FOKA-16-TV-06H	\$40.00	
26.0	<b>Contract Line Remarks:</b>		<b>GD MRN AMR-ABC&lt; Target 9 Index: 119. Nielsen: 0.6</b>						
	SPOT	7:00:00AM-Good Mo	Per week (1), Mo	08/29/16 8:20AM (Mo)	00:30	Good Morning America	FOKA-16-TV-06H	\$50.00	
35.1	<b>Contract Line Remarks:</b>		<b>LCL22NWS AT 6P Target 9 Index: 113. Nielsen: 0.6</b>						
	SPOT	5:59:30PM-Local 22	Per week (1), Mo	08/29/16 6:15PM (Mo)	00:30	Local 22 News at 6P	FOKA-16-TV-06H	\$60.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	<b>\$210.00</b>	Total Spots	5
Commission	<b>(\$31.50)</b>		
Net Total	<b>\$178.50</b>		